



AUTO MARKETPLACE

A NEW KIND OF MARKETPLACE



PROMOTE



MARKET



CONTROL



GUARDIAN

SERVICES

800.727.7222 4-AUTO.COM

KEY FEATURES

MARKETING

BRAND CONSISTENCY: 4-Auto ensures your brand guidelines and standards are expressed consistently in the market and through your various sales channels. We deliver consistent results across a variety of high quality promotional products and commercial print materials.

CUSTOM CATALOGS: Web-enabled access to all your branded products and materials via 4-Auto Marketplace provides a central point of access from which the entire enterprise can quickly access, create and order the most current branded materials.

VARIABLE PRINT: Collateral, business stationery, and name badges can be converted to variable print items, allowing personalization options while preserving and protecting brand consistency.

SUPPLY CHAIN: We bring efficiency to your marketing team by offering a full range of branded materials and product capabilities including:

- Promotional Products
- Commercial Print
(Window Clings, PoP, Presentation Folders, etc...)
- Wide-Format Print (Posters, Banners, etc...)
- Corporate Identity
(Business Cards, Stationery, Notepads, Envelopes, etc...)

PURCHASING

ADMIN PORTAL: 4-Auto provides self-administration for managing user profiles and settings. Administrators have the ability to add/remove users, assign categories and apply user spend authorization as needed.

SINGLE SIGN-ON (SSO): Single sign-on permits users to authenticate credentials against user profiles, providing additional safeguards to your dealership from unauthorized user activity. When the user no longer has access to the intranet, they no longer have the ability to access your 4-Auto Marketplace.

DESKTOP REPORTING: Standard reporting for your dealership(s) in real-time. Usage by Dealership(s), and Product Activity all on-demand, in addition to custom DOMO powered dashboards.

3RD PARTY INTEGRATION: 4-Auto helps you manage and control spending under one umbrella by centralizing your suppliers and providing a consolidated shopping cart to help manage and control order approvals.

Punch-Out 3rd Party Integration: 4-Auto has developed API's that can integrate with any automotive service provider, office supply company, and any other supplier you transact online with today. Users transact through 4-Auto directly onto the 3rd parties site, while consolidating the products into one shopping cart experience. Thus providing a "One Stop Shop" and lowering the amount of websites and credentials you have to manage.

Managed 3rd Party Integration: Supplier not big enough for a "Punch-Out"? We can host their products within 4-Auto on a catalog specific to them. The supplier will receive a Purchase Order upon successful checkout for the products they are to fulfill from 4-Auto and they continue to invoice you as they do today.

FINANCE

ORDER APPROVAL: 4-Auto provides you the ability to customize order approval work flows and to manage purchasing before the expense is incurred. Administrators can set a spending limit for each individual user. If an order exceeds the set spending limit, it is automatically routed to the appropriate stakeholder for approval.

LINE CODING: Tired of reconciling invoices at the end of the month to the appropriate department? Line coding provides you a mechanism to assign a cost center to each line that will flow through to your invoice. Line coding will also provide you with detailed reporting for each cost center in real time, so you will always have current visibility into expenses.

DOMO: Experience how you view and analyze data in a whole new way. DOMO provides online analytics using customized dashboards that provide you what you want to view in the manner that makes the most sense to you. Create several customized dashboards to slice your data, with the ability to drill down into the details behind it.

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FEATURED PRODUCTS



PLATES & FRAMES: Ensure your brand continues to make an impression on the road with custom plates and frames. We offer black plastic, chrome plated plastic, and metal frames in a variety of styles. Our plates are available in plastic & metal with full color imprint. Plate gauges from .015 - .075 available.



APPAREL: We offer a wide selection of polos, t-shirts, dress shirts, pullovers, and headwear from top brands such as Nike, Under Armour, Stormtech, Callaway, Antigua, Port Authority, Cutter & Buck, Oxford Golf and much more.



PROMOTIONAL: Set your brand apart with personalized products that meet your brand standards. We have items from every category such as key chains, domeicals, bottled water, snacks, drinkware, and pens.



STOCK ITEMS: We have a large selection of stock automotive sales and service items to keep your dealership running smoothly. Items include slogans, window numbers, floor mats, seat covers, & hang tags to name a few.



PRINT: We offer a complete line of business cards, stationery, name badges & point-of-sale materials.

Personalized: Be certain your dealership is represented as envisioned. We offer name badges, business cards, letterheads, and envelopes to help to establish a stronger brand identity within your market.

Commercial: Make an impact at the point of sale with professional marketing materials such as banners, flyers, brochures, window clings, presentation folders, posters and more.

Direct Mail: Provide us your intended campaign objectives and we create your customized mail piece with a tailored 1:1 message for your intended recipient.

BENEFITS

- Control Your Brand and Expenses
- Drive Supplier Compliance
- Report and Monitor What's Most Important
- Aggregate Spend Across Your Dealership

4-Auto Marketplace is a powerful suite of applications that provide dealers the means to more efficiently promote, market and control both spend and brand throughout your dealership. Designed to be supplier agnostic, 4-Auto Marketplace provides dealers a centralized procurement platform to manage their entire supplier network, enable order approvals and provide real-time reporting on what's most important.



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